Rohit Rana

⚲ Himachal Pradesh, India ✉ ranarohit3149@gmail.com ▯ 8219644609 ▤ in/rohit-rana-aa5185246 ☁ vishwawebtech.in/

SUMMARY

Hi, I'm Rohit Rana, a dedicated Web Developer helping agencies and businesses grow by building fast, scalable, and conversion-focused websites.
-I work as a reliable development partner for agencies and growing teams, delivering production-ready websites across WordPress, Shopify, Webflow, Wix, and Squarespace. My focus is on clean structure, performance, and smooth user experiences that are easy to maintain and scale.
-With hands-on experience across multiple platforms, I help teams move quickly without compromising quality—whether it's a full site build, redesign, or ongoing development support.
What I do
-Agency support & overflow work: dependable dev capacity when timelines matter
-Website builds & redesigns: modern, responsive, and performance-optimized sites
-Design-to-development: Figma → live site with clean, reusable components
-Animations & interactions: GSAP-powered motion that feels smooth and purposeful
Why work with me
-Platform-agnostic: choose the right tool for the job, not a one-size solution
-Quality-driven: clean code, performance, and SEO fundamentals
-Easy collaboration: clear communication and smooth handovers
Tech Stack-
WordPress, Shopify, Webflow, Wix, Squarespace, GSAP, JavaScript, CMS management, performance & SEO best practices
Let's start working together and grow your business
Email: ranarohit3149@gmail.com

EXPERIENCE

Sr Web Developer
Vishwa web tech   **October 2025 – Present, Remote**
· WordPress Development –
· Designed and developed **custom WordPress websites** from scratch using custom themes, plugins, and modern UI/UX principles
· Built **high-performance, responsive websites** optimized for speed, SEO, and cross-browser compatibility
· Developed **custom plugins and functionalities** to meet unique business requirements
· Integrated **advanced animations (GSAP, JavaScript)** and interactive elements for premium user experiences
· Implemented **CMS-friendly structures**, allowing clients to easily manage content without technical knowledge
· Optimized WordPress sites for **Core Web Vitals, page speed, and security best practices**
· Integrated **third-party APIs, contact forms, WhatsApp chat, CRM tools, and payment gateways**
· Migrated websites from other platforms to WordPress with **zero data loss and minimal downtime**
· Maintained, updated, and secured WordPress websites with regular backups and performance monitoring
· Shopify Development –
· Developed **custom Shopify stores** with clean, conversion-focused UI and mobile-first design
· Customized Shopify themes using **Liquid, HTML, CSS, and JavaScript**
· Implemented **custom sections, dynamic product pages, and advanced collections**
· Integrated **Shopify apps, payment gateways, shipping rules, and tax configurations**
· Optimized Shopify stores for **higher conversion rates and faster checkout experience**
· Set up **SEO-friendly product structures and metadata** to improve organic visibility
· Integrated **WhatsApp, live chat, and marketing tools** for better customer engagement
· Managed store setup including **products, variants, inventory, and collections**
· Provided post-launch support, updates, and performance improvements
· Delivered 25+ client websites, implementing monthly security patches, plugin updates, and performance enhancements.

Web Developer
Tech Pumpkin Inc.   **April 2024 – January 2026, Apr 2024 – Jan 2026 · 1 yr 10 mos**

Web Developer
Designing Solutions   **April 2022 – April 2024, Mohali district, Punjab, India · On-site**

Software Developer Intern
Cool Plugins   **February 2021 – February 2022, Bangalore · Remote**

PROJECT

MY Portfolio Link

Open on (DESKTOP) for better Projects view · vishwawebtech.in/ · February 2026 – February 2026

EDUCATION

Bachelor of Technology – BTech, Computer Software Engineering

Minerva High School · August 2022

Bachelor of Technology – BTech, Computer Science

ATAL BIHARI VAJPAYEE UNIVERSITY (ABVP) BILASPUR · July 2022

Diploma in Computer Science Engineering

Atal Bihari Vajpayee Government Institute of Engineering and Technology · 2022

12th

Minerva High School · April 2017

SKILLS

WordPress
· Custom Theme Development
· Custom Plugin Development
· Advanced Custom Fields (ACF)
· WordPress REST API
· WooCommerce Development
· Performance Optimization (Core Web Vitals)
· Security & Maintenance
· Multilingual Setup (WPML / Polylang)
Shopify
· Shopify Theme Customization
· Shopify Liquid
· Custom Sections & Templates
· Shopify App Integration
· Product, Collection & Inventory Setup
· Checkout & Conversion Optimization
· Payment Gateway & Shipping Configuration
Frontend Development
· HTML5
· CSS3 / SCSS
· JavaScript (ES6+)
· GSAP Animations
· Responsive & Mobile–First Design
· Cross–Browser Compatibility
Design & UI/UX
· UI/UX Design Principles
· Figma to Website Conversion
· High–End / Minimal Website Design
· Conversion–Focused Layouts
· Typography & White Space Mastery
Performance, SEO & Integrations
· On–Page SEO
· Website Speed Optimization
· Third–Party API Integration
· WhatsApp Chat Integration
· Contact Forms & Lead Capture
· Analytics & Tracking Setup
Tools & Platforms
· WordPress, Shopify
· Git / Version Control
· cPanel / Hosting Management
· Page Builders (Elementor, Gutenberg)
· Google Analytics, Search Console

Soft Skills
· Clear Client Communication
· Problem Solving
· Time Management
· Attention to Detail
· Fast Turnaround & Reliability

Tools & Technologies: PHP, WordPress, Shopify, HTML, Cascading Style Sheets (CSS), JavaScript, JavaServer Pages (JSP), C++, Core Java, AJAX, JSON, Node.js, React.js, Bootstrap